

**NICK BEERY**  
**BEERYMETHOD**

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**Skills**

Illustration:

Expertise in drawing, painting, and digital image creation, from concept to finish. Able to work in a myriad of styles and formats, including editorial and advertising illustration, storyboarding, character design, and cartooning. Production experience with hard and soft goods, product development, branding and marketing collaterals.

Design:

Strong knowledge of 4-color process, pre-press, scanning, color correction and retouching. Expertise in page layout and image manipulation, including conceptualization and design of graphic images, logos and icons. Experience working with printers and service bureaus to ensure optimal results of printed projects.

Software/Tools:

Thorough knowledge of Photoshop, Illustrator, and Corel Painter. Working knowledge of Indesign, ImageReady, and Dreamweaver.

**Experience**

Freelance illustrator/Photographer/Graphic Designer - 2002 - Present • Beery Method US

Select clients include:

- Microsoft Seattle WA  
Providing illustration and design for Projectline Services, IO University, software giant Microsoft. Created graphics, fonts, and marketing materials for IO Core promotions. Creative lead with Cadence Preferred to implement futuristic graphics for laptop skins and fonts for embroidered apparel.
- Stone Temple Pilots Los Angeles CA  
Providing illustration and design for international rock band Stone Temple pilots. Project included producing graphics for band merchandise representative of psychedelic and contemporary gig poster art. Designer through Live Nation brand merchandising to connect with STP fan base.
- Defiant Seattle WA  
Providing art direction, illustration and design for this purveyor of designer apparel, skate boards, and accessories. Brand development for boutique street wear and skate line including logos, seasonal graphics, color assemblage, style management for hard and soft goods.
- Pacific Marketing International Seattle WA  
Providing illustration and design for Pacific NW lifestyle product manufacturer and marketing company PMI. Designed and conceptualized new private-label series for the Stanley brand Nineteen13 line of products. Executed young adult demographic driven, trend-forward product decor based line of one-handed water bottles, vacuum bottles and mugs.
- Gertrude Inc Chicago IL  
Providing illustration and designs for highly recognized advertising and marketing services agency that connects brands with young adult audiences through traditional advertising and emerging technology media. Worked with such accounts as Black Sheep Studios, Little Green People, and The New Sea-Monkeys.
- Old Soul Clothing Phoenix AZ  
Providing illustration, design, and style selection for developing street wear and eco-lifestyle company in AZ. Augmented men's and women's seasonal lines advancing market and brand forecasting. Implemented workflow between designers, art department, and manufacturers.
- Gatorboards Ft Myers FL  
Providing graphics, logos, and illustration for large action-sports goods producer and retailer. Developed distinct custom series and select style branding for pro-rider lines.
- Liquid Culture Sarasota FL  
Providing art direction, illustration and design as Senior for heavy surf / ski merchandise company and producer. Created catalogs, look book, POP, marketing packaging, trade show display, and graphic driven identity. Developed creative solutions for driving wholesale and regional presence.

## **NPO**

- The vonLiebig Art Center Naples FL  
Implemented technical courses and curriculum to provide a platform for students to experiment and interpret visual communication and processes.  
Provided illustration media instruction, the fundamentals of perspective, anatomy, traditional media, art history, commercial art, research and informative critiques.  
Sculpture and non-traditional instruction, the use of unconventional techniques, supports and media demonstrations emphasizing form, value, color and space.
- The Vera Project Seattle WA  
Programming and Silk Screen Committee Member. Working instruction in silk screen department educating creative youth and public on techniques, textiles, and printing history. Ongoing support and donations with graphics, shows, and community events. Strong public relations increasing student body and public interest in commercial and fine art.

Founder/Creative Director- Defiant Seattle WA - 2008 - Present

Partner in small apparel manufacturer and wholesale private label that offers custom art-based hard and soft goods. Actively offering color design, digital separations, and pre-press production for graphic and screen printing. Involved in all aspects of starting and running a small business, including art direction, scheduling, hiring / training, and administrative responsibilities. Working with regional boutique and street wear retailers | art venues | urban underground promotions | local creative talent.

## **Education**

Ringling School of Art and Design 1999 - 2000 Sarasota FL  
BFA Illustration and Design  
Graduated summa cum laude

## **Computer Skills**

Mac / PC  
Photoshop . Illustrator . Acrobat . Image Ready . InDesign . Dreamweaver . Corel Painter . MS Office . FTP . Joomla

## **Specialized Skills**

Illustration Digital / Traditional . Digital Photography . Photo Retouch / Scanning / Color Correction / Pre Press . Storyboarding / Sequential Art . Character / Background Design . Montage / Enhanced Photo Illustration . 3D Animation . Portraiture . Architectural Rendering . Painting Oils / Acrylics / Aerosol / Latex . Inking Brush / Sumi / Pen . Murals . Vector Art / Graphics . Logos / Banners . Catalogs / Brochures / Flyers / Marketing Collaterals . Hard / Soft Goods . Silk Screening / Color Separations / Digital Printing . Live Art / Installments . Promotional Events / Gallery Shows / Curating .

## **Expertise**

Brand Strategy / Copywriting / Color and Material Forecasting / Product Naming / Identity . Design / Advertising / Packaging Design / Custom Furniture . Graphic / Catalog Design & Production / BC's / Print Production / Consultation . Hard Goods / Boards / Boots / Bindings / Wheels / Goggles / Sunglasses / Technical Equipment . Soft Goods / Accessories / Board Bags / Footwear / Packs / Traction Pads . Production Supervision / Retail Environments / Technology Searches and Implementations / Trade Show Booths . Product Development / Manufacturing / Sourcing / Trade Show Exhibits / Exhibit Design .

## **Galleries / Shows**

- OHNO!DOOM Gallery - Title show "Plushform Show" group show featuring customized plushform toys - Chicago, IL - Nov 19 2011
- D-Structure SF - Title show "THE DEATHSIDE: A Dark Tribute to Star Wars, Pop Culture, Underground Evil, and a deathly farewell to Fan Art" - Solo show featuring new canvas works, ltd ed prints, apparel - San Francisco, CA - Nov 4 2011
- Factory Art Studios - Title show "Angels & Demons" collective show interpreted theme - Sullivan, IL - Oct 8 2011
- Urban Light Studios - Title show "It's a mad, mad, mad, MAD show" - group show tribute to MAD Magazine - Sept 9 2011
- RAW - Title show "Junction Seattle" group show at iMUSIC Seattle WA - Sept 8 2011
- Tasty - Title show "Technorganic" - steampunk inspired group show - July 1 2011
- Made - Solo show "Raising Hell" - Undead Tribute to Hip-Hop Martyrs - July 8 2011
- OHNO!DOOM Gallery - Title show "Friends of the Beast" - A Tribute to Metal - Chicago IL - June 4 2011
- Tasty - Title show "Parody" themed group show Smurfs/A-Team mash up - Seattle WA - April 8 2011
- Electric Coffin - Title show "Boxes of Death II" themed group show customized 3D coffins - Seattle WA - March 1 2011
- Victrola - Title show "A Retrospective of Beery" solo show - Seattle, WA March 1 2011
- DELI - Title show "Blank Canvas" Skateboard Art themed group show/design skateboard - Seattle, WA - March 3 2011
- Urban Light Studios - Greenwood Collective - Curated / Creator Title show "Bots vs Beasts" local / international illustrators, comic book artists, character devs, tattoo, graffiti street, sculptors, toy artists - Seattle, WA - March 11 2011
- Bherd Studios - Greenwood Collective - Title show "Book Club" based on Good Omens - Seattle, WA - March 11 2011
- Bar Basic - Title show "Red" themed group show - SOMA District San Francisco - Feb 12 2011
- Urban Light Studios - Title Show "2 Year Anniversary Exhibition" group show - Seattle WA - Dec 11 2010
- Electric Coffin - Title show "Family Reunion" group show - Seattle, WA - Dec 3 2010
- 123 Bell - Title show "Belltown Holiday Art" group show - Seattle, WA - Nov 18 2010
- Bar Basic - Title show "Nevermind" 90's themed group show - SOMA District San Francisco - Nov 6 2010

- Artifakt - Title show "Totally 80's" group show Art/Music/Urban - Seattle, WA - Oct 8 2010
- DELI - Title show "LEGION OF DOOM" 3 artist group show new works, prints, signature shirts - Seattle, WA - Oct 7 2010
- D-Structure - Title show "URBAN UNDEAD" solo show featuring works installations Zombie Rappers, prints, posters, soft goods - Defiant launch party - San Francisco, CA - Oct 1 2010
- Bravern Fall Fashion Week - Live Painting/Custom Tees & Bags Charity Event with Sunflower Children Organization - Bellevue WA - Sept 11 2010
- Yvonne Palermo Studio/Greenwood Collective - Title show "Killa Illos" solo show featuring new works, limited ed prints/posters - Seattle, WA - Sept 10 2010
- Urban Light Studios - Greenwood Collective - Curated / Creator Title show "Malice In Wonderland" 15 local street artists - Seattle, WA - July 9 2010
- Artifakt - Title show "Valentine/Anti-Valentine Art/Music/Urban salon style - Seattle, WA - Feb 12 2010
- Band Vibes - Greenwood Collective - Title show "Hobo Eaters: agents of chaos" character show of original, prints, soft goods - Seattle, WA - Feb 12 2010
- Kiss Cafe - Ballard - Title show "Enigmatica" - a collection of illustrations, paintings, design, and photography - Aug 1 2010
- Flatcolor - Underground Urban Art Collective - Title show "TWO THOUSANDTEN" salon style - Seattle, WA - Dec 3 2009
- Urban Light Studios - Greenwood Collective - Title show "1st Anniversary Show" salon style - Seattle, WA - Dec 10 2009
- Ride ART - Snowboard Connection - Salon style show collection of paintings, illustrations, prints, skate decks - Seattle, WA - July 2009
- Artoleptic - Live art/Urban creative collective - Seattle, WA - Aug 2009
- Urban Light Studios - Greenwood Collective - Title show "Agents of Dawn" a collection of works past and present - Seattle, WA - Sept 8 2009
- Frame Up Gallery - Title show "Dressed In Black" a salon style show - Chicago, IL - Oct 1 2006
- The Center for Fine Art & Photography - Frames Photography Artist's ShowCase - Fort Collins, CO - July 1 2006

#### **Retailers Brick & Mortar**

- Rotofugi - Chicago IL - 2011
- D-Structure - San Francisco, CA - 2010
- Snowboard Connection - Seattle, WA - 2010
- Monster - Seattle, WA - 2010
- DELI - Seattle, WA - 2010
- Anastasia Chatzka - Chicago, IL - 2010
- MADE - Chicago, IL - 2010

#### **Online Retailers**

- Rotofugi
- SkinnyBuddha
- D-Structure
- Defiant
- DELI
- Design By Humans
- Metal Ink
- Poligraphic
- Shirt Woot
- Tee Invaders
- Teextile
- Tilteed
- Nomadic Skateboards
- GoodJoe
- Finroo
- Teefury
- Gatorboards
- InkBlitz
- Springleap
- Ript Apparel
- Collaborative World
- Kindred Market
- Scopia
- Snowboard Connection
- Loiter Ink

**References available upon request.**